



KELLERWILLIAMS[®]
REAL ESTATE

NEWS RELEASE

For immediate release

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KELLER WILLIAMS DOYLESTOWN PROMOTES VICKI AZAR ROBERTS TO ROLE OF CEO, TEAM LEADER

(DOYLESTOWN, Pa.) Keller Williams Doylestown is pleased to announce that Vicki Azar Roberts has been promoted to the role of CEO, Team Leader, for the Doylestown Keller Williams Market Center, effective June 1, 2020.

Azar Roberts joined Keller Williams in 2018 as a luxury agent in their newly launched KW New Hope office. She has resided in Bucks County for 50 years and is a licensed real estate agent in Pennsylvania and New Jersey, with extensive knowledge of the Bucks County market area and surrounding communities. Azar Robert's vast knowledge of the real estate industry, along with her many years of leadership experience and strong agent relationships throughout the county, have provided a strong foundation for her as she transitions to her new role. Azar Roberts attributes her success as a real estate agent, and now as CEO/Team Leader, to her

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strong commitment to her goals, her community, her team and her relationships with real estate professionals throughout the area. Azar Roberts commented, “When I made the move to KW in 2018, I had been working as a luxury agent in Bucks County and wanted to grow my business. Little did I know, I had just made the best career move possible. Over time, I learned that Keller Williams was built by agents FOR agents. It’s not about finding a “job” in real estate. It’s about building a career. It’s about growing your own business, your own brand.” She continued, “Here I am two years later, embracing this new role as CEO, more excited than ever about Keller Williams!”

Azar Roberts approaches her life and work with gusto! She is always ready to embrace the moment, meet new challenges and mentor others. She joins the entire Keller Williams team in diligently pursuing the highest standards in customer service and support for both clients and agents; company growth; and, most importantly, Keller Williams culture.

Azar Roberts has actively served her community as Former Trustee, Bucks County Bar Association; Former Councilwoman, Doylestown Borough; Former Board Member, FirstService Bank; Past President, Doylestown Business and Community Alliance. She resides in Tinicum Township, Bucks County with her husband. They have 5 wonderful grandchildren and their daughter is an active-duty officer in the United States Coast Guard.

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About Keller Williams:

Keller Williams is the world's largest real estate company, consisting of 180,000+ associates around the globe, all part of the largest, most resourceful real estate network.

Agents from all levels of success and income recognize that Keller Williams is the top choice for a combination of reasons that are paramount to them: training, cutting-edge technology, profit-sharing, commission, and culture. At Keller Williams it's not about the company; it's all about the agents and providing the tools and resources they need to maximize their financial success.

Keller Williams Doylestown is the market leader in Central Bucks, consistently ranking at the top for generating the highest sales volume. Aside from knowing the market inside and out, Keller Williams agents also have a reputation for being involved in the community. They know what makes each one unique. The personalities and the places; the new and the established; the good and that-which-has-seen-better-days; all feed their local knowledge to help clients when decision time comes.

By choosing to partner with the Keller Williams family, clients gain access to a suite of technology that keeps them informed with rich, data-fueled insights and updates on what's happening in the neighborhoods and properties they're eyeing. Based on customer and agent feedback gathered from all over the world, Keller Williams has developed a suite of leading edge, customer-centric tools to serve clients with an exceptional experience and faster, best-in-class results. Most importantly, Keller Williams was built on a simple, yet revolutionary principle: People are what matter most.

Editor's Note: Photo courtesy of Keller Williams Doylestown

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Photo caption:

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